

Cable & Satellite

Comcast	Ch 705 HD	Ch 5
Charter	Ch 786 HD	Ch 13
Dish	Ch 5253 HD	Ch 7183
Direct TV	Ch 34 HD	

DMA Cable Penetration	43%
DMA Satellite Penetration	22%

Demographic Profiles

Caucasians	83.3%
Hispanics	6.1%
Asian	4.5%
African American	1.6%
Other Races	3.4%
Females	51.1%
Males	48.9%
Median Age	34.7

Source: US Census July, 2021

Off Air Translator Channels by Community

Channel 34-1 HD (K35MS-D)	Canyonville/Riddle/Tri-City-Douglas County
Channel 34-1 HD (K14GW-D)	Corvallis/Albany-Benton and Linn Counties
Channel 34-1 HD (K16LL-D)	Cottage Grove/ South Lane County
Channel 34-1 HD (K30BN-D)	Coos Bay-Coos County
Channel 34-1 HD (K28NZ-D)	Florence-Lane County
Channel 34-1 HD (K19GH-D)	South Eugene/Lorane Area – Springfield
Channel 34-1 HD (K32FI-D)	Yoncalla-Douglas County
Channel 34-1 HD (K23OS-D)	London Springs
Channel 11-4 (11KI-D)	Dorena
Channel 34-1 HD (K33NY-D)	Roseburg
Channel 34-1 HD (K32JL-D)	Powers
Channel 34-1 HD (K34KL-D)	Powers
Channel 34-1 HD (KLSR-DT)	Eugene-Springfield

POPULATION IN DMA	580,900
POPULATION IN EUGENE	176,500
DMA TV HOUSEHOLDS	263,000
DMA RANKING	119

